

1. Production

Dynamic Exhibitions LTD

1 Lockwood Close
Leeds, LS11 5UU

2. Graphic Packages Supported

- Mac or PC.
- Quark Express (QXD)
- Adobe InDesign (INDD)
- Adobe Photoshop (PSD, JPEG, EPS, TIFF)
- Adobe Illustrator (EPS)
- Adobe Acrobat (Press ready PDF)
- Freehand (EPS)
- Corel Draw (JPEG)
- Contact for others

Vector-based programs (Illustrator, Freehand) produce crisper edges on text and shapes than pixel-based programs like Photoshop and therefore make for a clearer print. Please create separate folders for Documents, Images and Fonts.

3. Hard Copy

You should include a hard copy colour proof of your document whenever possible.

Colour - laser proofs are preferred, but if providing a Black and White - proof, a marked-up hard copy of your document will assist in accurately producing your job.

4. Document Size

Work within a proportion of the finished artwork size, we recommend the following scales:

- 100% @ 150dpi
- 50% @ 300dpi
- 25% @ 600dpi

Bleed: 5-10mm for all large format print.

The minimum image size should be at least 25% of the actual physical output at 300dpi with no compression. Images should be originated or scanned at this size and not enlarged afterwards.

5. Colours

- Pantones, RGB or any other colours should be converted to CMYK with process separation checked before submitting for output.
- Duo tones must be converted to process colours for output.

6. Fonts

All fonts should be included with the file.

- InDesign - you may use the 'package' facility
- Quark Express - you may use the 'collect for output' facility
- Illustrator/Freehand - embed the fonts. It is essential that you clearly identify all font types used in your document.

Where possible, we would prefer it if all fonts were outlined to avoid Post Script errors when printing.

7. Scanning

Any scanned images should be scanned as high resolution scans and saved as CMYK in TIFF or EPS format non compressed, and imported into your file to get the best results. Full colour and halftone images must be scanned at a minimum of 150dpi at finished artwork size.

We accept original art, transparencies, 35mm slides, prints or negatives for high end scanning and placement.

8. Supplying the file

Always supply any additional files imported or linked files with the supplied document. Each print file should be clearly named.

You can supply the file on any of the following media to the address at top of page:

- CD/DVD Rom
- Zip Disc
- Broadband email - for files of 25mb or less (see email address below)
- FTP - for files up to 600mb
- For any other method, please contact us on the details below.